SWEDISH HOUSE OF FINANCE | STOCKHOLM SCHOOL OF ECONOMICS

Newsletter November 2026

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- Tarun Ramadorai and Stefan Ingves on who pays for financial inaction
- Finance Unpacked: Implementation Shortfall
- Ambassador visit, PhD workshop awards, and the Women in Finance network

Can Generative AI Create Entrepreneurs—and Jobs?



Generative AI may lower the resources needed to start a business while opening markets for new products. Ongoing research by **Mariassunta Giannetti** (SHoF/SSE), **Jan Bena**, and **Bo Bian** (both UBC Sauder School of Business) finds that U.S. industries more exposed to the technology experienced stronger startup formation after the release of tools such as ChatGPT in 2022. The new firms started with smaller teams, but their greater numbers more than offset their smaller size, increasing employment among the youngest firms.

Key Findings:

- Startup formation +20% more in highly GenAI-exposed industries

- New firms started with about 25% fewer employees and more specialized teams
- Employment at very young firms +7.4%, despite smaller individual startups
- Average monthly earnings at young firms increased about 5%
- New entry spread to regions with less venture capital and specialized labor

Explore the research

PODCAST

Central Questions EP. 6: Who Pays the Price When We Put Off a Financial Decision?

Switching a mortgage or choosing a pension takes time and effort—but delaying can leave households paying more. **Tarun Ramadorai** (LSE) joins former Swedish Riksbank Governor **Stefan Ingves** (SHoF) to examine how financial products reward active consumers, why education alone is insufficient, and whether simpler products and AI could help households make better choices.

Watch or listen to the episode

NEWS

Connecting Portuguese Researchers in Sweden



Diogo Mendes (SHoF/SSE) welcomed Portugal's Ambassador to Sweden, **Francisco Alegre Duarte**, for a meeting with Portuguese PhD students in economics from SSE and Stockholm University. Participants shared their research and career paths and discussed how Portuguese institutions and diplomatic networks could strengthen ties with academics based in Sweden.

Read more

PAST EVENT

National PhD Workshop Recognizes Research and Discussion

The 15th National PhD Workshop in Finance gathered students and faculty from across Sweden on November 19 to present research and exchange feedback. **Björn Hagströmer** (Stockholm Business School, Stockholm University) delivered the keynote.

Suna Akış Gülümser (Uppsala University) received the Ola Bengtsson Award for the best Finance PhD paper for "Labor Market Power and Asset Pricing." **Felix Wilke** (Nova School of Business and Economics) received the best discussion award for his discussion of "From Words to Portfolios: Disentangling Narrative and Reality in Mutual Fund Differentiation."

Read more

FINANCE UNPACKED

Implementation Shortfall

An investment strategy can look compelling on paper, but trading costs and practical constraints can reduce the returns investors capture. “Implementation shortfall” describes this gap. **Andreas Johansson** (Lund University), **Riccardo Sabbatucci** (SHoF/SSE), and **Andrea Tamoni** (University of Notre Dame) study tradable versions of common risk factors, showing how transaction costs, short-selling fees, and limits on available investments affect performance.

Explore Finance Unpacked



IN THE PRESS

Study Finds Europe’s Smallest Listed Firms Face Higher Implied Capital Costs

2026-11-12 • South Korea • EconoTimes

Research co-authored by **Bo Becker** (SHoF/SSE) finds that smaller European listed firms face substantially higher implied capital costs than their U.S. peers.

U.S. Companies Increasingly More Valuable Than Their European Peers

2026-11-05 • Poland • BANK.pl

Findings by **Bo Becker** (SHoF/SSE) and co-authors point to fragmented markets and costly capital as obstacles to European firms' growth.

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The Swedish House of Finance (SHoF) is Sweden's national research center in financial economics. SHoF is a nonprofit, nonpartisan organization.